Privacy Policy - Now You See Her

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Last updated: March 2025

We're committed to protecting your privacy. This policy outlines how we collect, use, and protect your personal information when you visit or make a purchase from Now You See Her.

1. What We Collect

When you browse our website or make a purchase, we may collect the following information:

- Your name
- Contact information, including email address and delivery address
- Payment details (processed securely through our payment partners)
- Order history
- IP address, browser type, and browsing behaviour via cookies

We only collect the information we need to fulfil your order, respond to your queries, and improve your shopping experience.

2. How We Use Your Information

We may use your data to:

- Process and fulfil your orders
- Contact you with updates or issues about your order
- Send occasional emails about new arrivals, offers, or events (only if you've opted in)
- Improve our website and services
- Prevent fraud or misuse of our website

We never sell your data or share it with third parties for marketing purposes.

3. Security

We take your privacy seriously. Your personal information is stored securely and accessed only by

authorised personnel. All payment information is encrypted and processed via secure third-party payment providers.

4. Cookies

Our site uses cookies to improve your experience. Cookies help us understand how the website is used and make it easier for you to browse and shop. You can adjust your cookie preferences in your browser settings.

5. Your Rights

You have the right to:

- Request access to the personal data we hold about you
- Ask for corrections or deletions
- Withdraw consent or object to certain types of processing

To make a request or ask a question about your data, please contact us here.

6. Updates to This Policy

We may update this policy from time to time. Any changes will be posted here, and the date at the top will reflect the most recent update.